



Classical Charter School Association

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CCSA External Affairs Committee Summary

February 23, 2016
12:00 pm – 1:00 pm

Beefeaters
2331 E Evergreen Dr.
Appleton, WI 54913

1. **Committee Attendees:** Joanne Bielmeier, Melissa DeVantier, Sarah Roe
2. **Guest Attendee(s):** Anne Tretinyak, Peter Chen
3. **Discussion of Strategic Plan relating to the External Affairs Committee:**

Discussion was had regarding offering a symposium, to meet the goals of the committee:

- a. **Public relations/marketing**
- b. **Grant writing/fundraising opportunities and needs**
- c. **Alumni relations**
- d. **Engagement of parent volunteers**

Attendees discussed the timing of a symposium, and thought that a fall symposium might work best to engage families and the community early in the school year, and to offer district points for teachers. Initially, the symposium would be offered solely by Classical School, although discussion was had regarding the potential for a joint venture with other area classical schools to reach further into the community. A Friday evening/Saturday time frame was discussed, as it would offer the opportunity for a broad keynote address on the elements of classical education and, perhaps, the focus on civic virtue. This would appeal to a broader audience of families and community members, followed by more technical breakout sessions on Saturday for teacher training and for families, based on interest. For example, one breakout sessions could focus on the new writing curriculum currently being developed by teachers. Another could focus on Latin implementation and the importance of Latin in classical education. Mrs. Bielmeier will contact Ridgeview to see if any of their administrators or teachers would be interested in presenting in the symposium.

4. **Public Comment:** None