



**Classical Charter School  
Association**

3310 N. Durkee St.; Appleton, WI 54911  
Phone: (920) 997-1388; Fax: (920) 997-1390  
www.classicalcharter.com

## **CCSA MARKETING/ALUMNI RELATIONS COMMITTEE MEETING AGENDA**

**February 6, 2019**

**8:10 am – 9:10 am**

**Classical School, Principal's Office**

1. **Welcome**
2. **Roll Call**
3. **Guest Attendees**
4. **Review CCSA Board 2018-19 Strategic Goals, Strategies, and Measures of Success Related to Committee**
5. **Discuss 2018-19 Committee Initiatives:**
  - Alumni Relations**
    - **20th Year Celebration**
      - **Location**
      - **Dates**
      - **Fundraising**
      - **Planning Committee**
  - Marketing**
    - **Support fundraising efforts, showcasing school at community events, maintaining an active social media presence**
6. **Review Upcoming Marketing Events**
  - **Informational Sessions - Wednesday, February 6**
7. **Next Steps/Action Items**
8. **Schedule Next Committee Meeting**
9. **Adjourn**