



Classical Charter School Association

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CCSA External Affairs Committee Summary

**January 11, 2016
12:00 pm – 1:00 pm**

Gingerrootz

2920 N. Ballard Rd.

Appleton, WI 54911

1. **Committee Attendees:** Joanne Bielmeier, Melissa DeVantier
2. **Guest Attendee(s):** None
3. **Discussion of Strategic Plan relating to the External Affairs Committee:**

Discussion was had regarding the goals of the committee:

- a. **Public relations/marketing**
- b. **Grant writing/fundraising opportunities and needs**
- c. **Alumni relations**
- d. **Engagement of parent volunteers**

After brainstorming options to engage current families, alumni, and the broader community, discussion was had regarding a symposium, modeled after the symposiums offered by Ridgeview and Providence (both classical schools). A symposium would accomplish most of the committee's goals, so it was decided to further explore this idea in future meetings.

4. **Set Future Meeting Dates**

The next meeting of the CCSA External Affairs Committee will be held on February 23rd at 12:00pm at Beefeaters Restaurant. Notice of the meeting will be included in the next Classical Columns.

5. **Public Comment:** None