



**Classical Charter School
Association**

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CCSA MARKETING/ALUMNI RELATIONS COMMITTEE MEETING AGENDA

**January 17, 2019
6:30 pm – 7:30 pm
Classical School, Room 122**

1. **Welcome**
2. **Roll Call**
3. **Guest Attendees**
4. **Review CCSA Board 2018-19 Strategic Goals, Strategies, and Measures of Success Related to Committee**
5. **Discuss 2018-19 Committee Initiatives:**
 - Alumni Relations**
 - **20th Year Celebration**
 - **Year-End High School Graduate Alumni Gathering - School Assembly, June 7**
 - Marketing**
 - **Support fundraising efforts, showcasing school at community events, maintaining an active social media presence**
6. **Review Upcoming Marketing Events**
 - **Informational Sessions - Wednesday, February 6**
7. **Next Steps/Action Items**
8. **Schedule Next Committee Meeting**
9. **Adjourn**